

media release

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Pocahontas 895's new message signs are solar powered

RICHMOND – [Pocahontas 895](#) has purchased two variable message signs to help distribute important safety information to drivers.

“This is the first of several steps we’re taking to enhance safety,” said Daniel Harket, manager of operations & major projects. “It’s a simple, effective way to present key messages to our driving public.”

The signs feature three lines of eight characters each. The sign can display words, directional arrows or a combination of words and an arrow.

The signs are solar powered, which makes them environmentally friendly and reduces operating costs. The solar panels have a 10-year lifespan.

“We bought them with that in mind,” Daniel said.

The signs are expected to be delivered before Thanksgiving, just in time for the winter driving season. They will be used to deliver important safety and weather information, especially on the Vietnam Veterans Memorial Bridge.

The signs interface with camera systems and can be programmed remotely, and will be part of a sophisticated weather monitoring and communication system that will keep

Pocahontas 895's drivers aware of changing conditions on the bridge during inclement weather.

The new signs also will play a role in promoting and directing guests at [Transurban's Dec. 2 Airport Connector groundbreaking](#) ceremony. In addition, the signs will be used to publicize safe driving messages through Pocahontas 895's partnership with the [Virginia Highway Safety Challenge](#).

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