

# media release

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## FOR IMMEDIATE RELEASE

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### **Pocahontas 895 brings all-electronic cashless tolling to Laburnum ramps**

*Cash will no longer be accepted at Laburnum ramps,  
but E-ZPass™ and new credit card options will offer convenience*

RICHMOND, Va. (July 12, 2010) – [Pocahontas 895](#) is bringing the convenience of all-electronic cashless tolling to its Laburnum ramp toll points.

By the end of next week, customers using the Laburnum ramps will be able to pay their toll with Visa or Mastercard credit or debit cards, or continue to use the current option of having the toll collected automatically via [E-ZPass™](#).

Cash will no longer be accepted at the Laburnum location. An ongoing upgrade to the toll collection equipment for Pocahontas 895 has prompted the change in payment methods at the Laburnum ramps.

“All electronic tolling systems need to be updated periodically to take advantage of the latest technologies,” said Kevin Longenbach, vice president of operations and development at Transurban, who manages Pocahontas 895. “The ability to offer expanded options for electronic payment of tolls is one of the benefits of the new system being installed.”

Longenbach said that now is a good time for Pocahontas 895 cash customers to make the switch to E-ZPass™. “E-ZPass™ is the easiest and quickest way to pay a toll on Pocahontas 895,” he said. “Electronic payments are convenient and safe. They eliminate the need to keep cash in the car and reduce distractions as drivers don’t need to search for the correct coin combination.”

The \$1 toll at the Laburnum ramp is paid by customers traveling on Pocahontas 895 between Laburnum Avenue/New Market Road and Interstate 295. The \$1 toll does not apply to customers who use the Laburnum ramp and pass through the Main Toll Plaza on their trip.

The new Laburnum toll equipment will not accept cash, debit cards that require use of a PIN, or any card other than Visa or Mastercard. Cash will still be accepted at the Main Toll Plaza.

Customers who need any assistance with the new Laburnum toll equipment can call Pocahontas 895 at 804-822-3458 (or toll free at 1-866-428-6339). Those telephone numbers are posted on informational signage at the ramps.

“About half of Pocahontas 895 customers already pay using E-ZPass™, and we already offer Visa and Mastercard payments at our Main Plaza,” Longenbach said. “The payment methods being introduced at the Laburnum ramps are an extension of what we already offer at the Main Plaza.”

For more information on E-ZPass™, call 1-877-762-7824 or go to the Web site [www.ezpassva.com](http://www.ezpassva.com).

### **About Pocahontas 895 and Transurban:**

Pocahontas 895 is an 8.8-mile toll road with an elevated bridge crossing the James River. It is located southeast of Richmond, Va., and links Interstate 95 at Chippenham Parkway (Route 150) with Interstate 295 to create a southern bypass of the city. It is the only crossing of the James River for six miles in either direction. With its open road tolling, customers with an E-ZPass™ may travel without stopping to pay tolls.

The Commonwealth of Virginia, which planned and constructed Pocahontas 895, formed a public-private partnership with Transurban to operate the road and to build the Airport Connector, a convenient, direct route from Pocahontas 895 to Richmond International Airport. The Connector is more than 60 percent complete and on track to open by March 2011.

Transurban is a leading international toll road manager with offices in the United States and Australia.

### **For more information:**

Pocahontas 895: [www.pocahontas895.com](http://www.pocahontas895.com)

Transurban: [www.transurban.com](http://www.transurban.com)

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